



Plain chocolate bar made of 100%  
ivorian organic cocoa

**PROJECT INTENTION:**

**BUILDING OF A COCOA BEANS PROCESSING PLANT FOR  
SEMI-FINISHED AND FINISHED ORGANIC COCOA PRODUCTS  
IN IVORY COAST**



Picture above shows Head of the Cocoa Régional Council, Minisfer Zakpa, here receiving from Mr Koua the first organic plain chocolate bar made in Ivory Coast.



The aim of this project is to build in Ivory Coast, the world first cocoa producer, a cocoa Processing plant capable of processing raw cocoa beans into semi-finished and finished cocoa products in the DIVO region. And this region has been chosen for the following particular reasons:

- First of all, studies have proved that the land in that region is particularly fertile and consequently produces the best cocoa in the world
- this good land gives the organic cocoa produced there its worldwide recognised characteristic taste and aroma. The project will help develop other related
- cocoa businesses in this region on the one hand and increase the local cocoa growers average income on the other hand.
- This cocoa enterprise has been approved by all the local authorities involved in the cocoa business such as:  
The Regional Superintendent, the Head of the Regional Council, the Mayor of DIVO and the local chiefs.

Finally, this project will spear-head the economy in the region and stimulate the economic growth of the neighbouring areas.

Here are some of the products deriving from the processing of the organic cocoa beans:

- chocolate bars made of 100% organic cocoa beans
- Cocoa powder
- Cocoa butter
- Cocoa derived liquors
- and other cocoa based ingredients

All these products will be available in the shops here in ( Ivory Coast), as well as in other african countries and in Asia (China, Japon, Korea). Europe and America remain also huge potential markets.

The total cost of the Project has been evaluated at around 3 billion CFA or around 4,573,480 Euros.

Next to follow is the Cost of Investment and Forecast Profits of the Project.



Picture on left shows Mr Alphonse KOUA harvesting ivoirian organic cocoa, one of the best cocoas in the world, on his farm.



This forecast uses the FCFA as base currency

### **DETAILS OF INVESTMENTS**

| <b>DESIGNATION</b>   | <b>Cost</b>   |
|--|---------------|
| <b>INVESTISSEMENTS</b> <ul style="list-style-type: none"><li>• Land size: 15 hectares</li><li>• Construction Equipment and tools</li><li>• Transport &amp; logistic</li><li>• Labouring tools</li><li>• Other equipments</li></ul> | 2 500 000 000 |
|  | 500 000 000   |
| <b>Cost</b>  | 3 000 000 000 |

### **Cost of Exploitation over 3 years**

| <b>DESIGNATION</b>        | <b>Cost</b> |             |             |
|---------------------------|-------------|-------------|-------------|
| Production Structure Cost |             |             |             |
| Other charges             |             |             |             |
| Wage Cost                 | 600 000 000 | 700 000 000 | 850 000 000 |
| <b>COST</b>               | 750 000 000 | 700 000 000 | 850 000 000 |



## FINANCIAL FORECAST OVER 3 YEARS

| DESIGNATION  | YEAR 1        | YEAR 2        | YEAR 3        |
|--|---------------|---------------|---------------|
| <hr style="width: 20%; margin-left: 0;"/> <ul style="list-style-type: none"> <li>• Gross products sale</li> <li>• Derived products sale</li> </ul> | 1 500 000 000 | 2 000 000 000 | 2 700 000 000 |
| <b>COST</b>  | 1 500 000 000 | 2 000 000 000 | 2 700 000 000 |

## DETAILED EXPLOITATION FORECAST & COST

| DESIGNATION  | YEAR 1        | YEAR 2        | YEAR 3        |
|--|---------------|---------------|---------------|
| GROSS INCOME   | 1 500 000 000 | 2 000 000 000 | 2 700 000 000 |
| EXPLOITATION COST  | 600 000 000   | 700 000 000   | 850 000 000   |
| GROSS OPERATING MARGIN   | 900 000 000   | 1 300 000 000 | 1 850 000 000 |
| DEPRECIATION & FINANCIAL CHARGES   | 105 000 000   | 105 000 000   | 110 000 000   |
| PROFITS & INCOME TAXES   | 795 000 000   | 1 195 000 000 | 1 740 000 000 |
| <ul style="list-style-type: none"> <li>• TAXES &amp; REBATES</li> </ul>                    | 79 500 000    | 298 750 000   | 435 000 000   |
| <ul style="list-style-type: none"> <li>• NET PROFITS</li> </ul>                            | 715 500 000   | 896 250 000   | 1 305 000 000 |
| <ul style="list-style-type: none"> <li>• LOAN PAYMENT RATE</li> </ul>                      | 600 000 000   | 600 000 000   | 600 000 000   |
| <ul style="list-style-type: none"> <li>• <b>DIVIDENDS &amp; WORKING CAPITAL</b></li> </ul> | 115 000 000   | 296 250 000   | 705 000 000   |



## CONCLUSION

All the aspects of this project may not have been detailed enough in the initial business plan. This is just an «over-view» of the content of this project with an approximate Total Production Cost of 3000.000.000 FCA or around 4,573,480 €.

Based on the economic evaluation report of our market research team on the potential markets for organic cocoa in the world and following the exhibition of our first organic chocolate bar to the local authorities and the general public, we believe that investing in this project will be enormously profitable so we welcome all investors willing to become shareholders in our organic chocolate venture.



Picture shows head of divo Cocoa Regional council with the organic cocoa projet sponsors



Picture shows ivorian organic cocoa samples ready for consumption.