Drafting the Africa Strategy

VISION
MISSION
OBJECTIVES
STRATEGIC ACTIONS
Vision Statement

To become the ideal and undisputable platform for doing business across Africa and supporting Reforms, Trade and Investment across the Region.
Proposed Mission Statement

To establish sets of attributes and enablers required as a reputable Financial Centre and close Gaps identified.

To develop and promote new sets of professional services that will facilitate trading across borders, leasing of movable assets, protection of rights, trademarks and intellectual property, financing of projects, portfolio management and project management.

To establish Mauritius as a learning hub through the promotion of peer learning and capacity building to develop and monitor implementable reforms across the continent.

To maintain Mauritius in the Top 13 in EODB and No 1 in Mo Ibrahim Index on Good Governance and remain on OECD’s and the EU’s white list.

To develop a regional “connectivity” strategy that will promote fast and efficient movement of people, goods and data.

To sustain and promote exports of locally manufactured goods across Africa.
Global CEO’s on Africa: “If Africa reforms its governance, we will invest.”

Ensure that the demographic dividend is reaped in Africa, instead of resulting in domestic instability and massive migration to other continents.

Unlock Inclusive Growth and poverty reduction in Africa’s 54 nations; 40 are low income developing countries (LIDCs).

Accelerated Growth across the continent to meet its promises as the last frontier to investment.

Close the gap on areas of connectivity, access to Finance and knowhow.

Agro-Industry: 60% of untapped arable land
Mining: 30% of world reserve
Human Capital: Over 60% under the age of 20 and a growing Population with over 1 billion youth by 2034.
Set of Objectives

To position Mauritius as the ideal and undisputable platform for doing Business across Africa.

To engage with countries and international institutions such as the G20 Compact with Africa (CwA), AfDB, WBG, IMF, AU, China and IFIs to promote FDI/Investment across Africa and Regional Trade.

Build on existing Africa Strategy, including the ongoing support of SEZ Development with focus on Madagascar and Kenya for Smart Cities.

Optimise opportunities with COMESA, SADC & the AfCFTA. Focus on neighbouring markets such as Mozambique, Madagascar, Kenya, Tanzania and south Africa. Position Mauritius as a trading platform linking Asia and Africa with the upcoming CECPA and FTA with China.

Align with various continental strategies such as AfDB’s High 5, FOCAC, UN SDGs, G20 CwA and the ACP-EU.

To close the Gaps on key attributes and enablers required and establish new lines of products and services for Africa.

To engage in peer to peer learning, promote value creation and job creation on the Continent.
Exports Diversification Strategy to Africa

**Trade with Africa (MUR Million)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Imports</th>
<th>Exports</th>
<th>Trade with Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>12.9%</td>
<td>12.8%</td>
<td>12.9%</td>
</tr>
<tr>
<td>2014</td>
<td>14.7%</td>
<td>16.1%</td>
<td>16.1%</td>
</tr>
<tr>
<td>2015</td>
<td>16.7%</td>
<td>16.3%</td>
<td>16.3%</td>
</tr>
</tbody>
</table>

**Mauritius Trade with Africa in 2018 (%)**

- South Africa: 57%
- Madagascar: 13%
- Kenya: 7.5%
- Seychelles: 6.5%
- Other Africa: 16%

- 84% of total trade with Africa in 2018: South Africa (57%), Madagascar (13%), Kenya (7.5%) & Seychelles (6.5%)

**Products & Markets**

- Rhum & wine: Botswana
- Uniforms: Namibia
- Instant Noodles: Zambia & Mozambique
- Soap & Detergents: Zimbabwe

**Export Promotion Missions (EDB)**

- Market Diversification - Africa
Africa Strategy

**Internally Oriented**

- Close Gaps on Attributes and Enablers
- Cape Town Convention on Movable Assets
- Intellectual Property Protection – Accede to PCT Convention
- Develop and Promote the MIFC
- Sea & Air Connectivity
- Improve Capability & efficiency of Port and Airport
- Systematic Education system and attract talents

**Externally Oriented**

- Regional Cabotage
- Regional Import Substitution Strategy
- Value Addition – SEZ Strategy
- Peer learning mechanism
- LNG Trading Hub
Africa Strategy Consolidates and enhances the position of Mauritius as a Business Hub and Learning Platform for the Continent.

1. Bilateral Arrangements to expand the economic horizon of Mauritius,
2. Regional Trade to boost and diversify our export,
3. Gross Investment – To reinforce the position of Mauritius as an IFC of repute in the region,
4. Provide our economic operators a framework through the development of Special Economic Zones with a secure environment to operate and expand business from.

Our actions should target multinational institutions, DFIs, Exporters (including operators in the Free port), Manufacturers, service providers including our financial accountants, engineers, architects, lawyers and doctors.